

Two ways to work with Sinister Concept Studio. **Express** is fixed-scope, fast-turnaround web builds from an existing template, priced for volume. **Premier** is bespoke brand and site work, strategy included, built from scratch. If you need a real site fast, start with Express. If you need a full brand system built around you, start with Premier.

S EXPRESS LINE **Express Web Builds**

Fixed scope, fixed price, fast turnaround, built from an existing template.

EXPRESS PAGE \$350 1 page 24–48 hrs after content received - Up to 5 sections, 500 words, 5 images - Contact form, core meta setup 1 revision round, up to 5 requests	EXPRESS SITE \$750 Up to 4 pages 3–5 business days - Up to 1,500 words, 15 images - Full technical SEO baseline 1 revision round, up to 8 requests	EXPRESS SIGNATURE \$1,500 Up to 8 pages 7–10 business days - Custom sections, up to 3,000 words, 30 images - On-brand 404, security headers 2 revision rounds, up to 10 requests each
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ADD-ON	PRICE	SCOPE
Extra page	\$100	Same content limits as base tier
Copywriting per page	\$75	Up to 400 words, 1 revision
Logo / basic brand mark	\$200	1 concept, 2 revisions
Blog setup	\$150	Index + post template
Booking / scheduling integration	\$150	Zoho Bookings or Calendly
Ecommerce setup, up to 10 products	\$350	Zoho Commerce or Shopify basic
Rush delivery	+50%	Half the standard turnaround
Additional revision round	\$75	Same limits as included round
Custom art asset	\$50	1 image, up to 2 regenerations

Revisions: one request is one specific change; layout/new-section requests bill at \$75/hr. **Deadlines:** content due in 3 business days, feedback due in 7; 14 days unresponsive closes the project, deposit forfeited. **Payment:** 50% deposit, 50% before publish, via Zoho Billing / Zoho Payments.

MAINTENANCE	PRICE	INCLUDES
Basic	\$40/mo	Monitoring, 1 update/month
Standard	\$90/mo	Up to 3 updates/month, monthly backup
Priority	\$175/mo	Up to 6 updates/month, 48-hr turnaround

S PREMIER LINE Premier Commissions

Bespoke brand and site work, strategy sessions included, built from scratch.

FOUNDATION \$1,950 1 custom page 2–3 weeks • 1 strategy session • Custom one-page design • Logo refinement, 1 concept, 2 revisions • 2 revision rounds	STUDIO BUILD \$3,800 Up to 6 pages 4–5 weeks • 2 strategy sessions • Full brand identity system • Copy direction and editing • 2 revision rounds	FULL COMMISSION \$6,500 Up to 10 pages 6–8 weeks • 3 strategy sessions • Custom sections, launch plan • 3 revision rounds • 30 days priority support included
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ADD-ON	PRICE	SCOPE
Additional strategy session	\$200	60–90 minutes
Additional revision round	\$350	Same limits as included round
Extra page	\$250	Studio Build / Full Commission only
Full copywriting, per page	\$150	Beyond direction and editing
Formal brand guide document	\$600	PDF reference beyond working sheet
Expedited timeline	+25%	Compresses timeline by roughly a third
Custom illustration / photography	Quoted	Scoped separately per project

Revisions: one round is one consolidated round of feedback. After 2 identity concepts, a direction is selected; further exploration is a new concept, billed separately. **Deadlines:** input due in 10 business days per milestone, feedback due in 5; 21 days unresponsive closes the project, deposit forfeited. **Payment:** 40% at kickoff, 30% at design approval, 30% at launch, via Zoho Billing / Zoho Payments. Files transfer after final payment.

ONGOING SUPPORT	PRICE	INCLUDES
Brand Partner Retainer	\$500/mo	5 pooled design/dev hours monthly, no rollover